

Privacy policy

Information about the collection of personal data on our homepage.

Dear visitors,

we would like to inform you that when visiting our homepage personal data is collected. Personal data is data that can be (e.g. name, e-mail address, IP address, user behavior).

Responsible for the collection and storage of data on this homepage is:

TOC Agentur für Kommunikation GmbH & Co. KG
Munich Street 150
83703 Gmund am Tegernsee
Phone: +49-8022-915970
E-mail: info@toctoc.info

You can reach our data protection officer at the following contact details:

Datenschutzdoktor Rechtsanwaltsgesellschaft mbH
Arndt Street 4
90419 Nuremberg
Tel.: 0911 - 13 34 99 12
info@datenschutzdoktor.de

When you visit our website, we will display a "cookie banner" to inform you that we use cookies and other tracking technology to improve the user experience on our website. Improve the user experience on our website and for the purposes of web analytics and interest-based advertising. The related data processing is described below. As indicated in the cookie banner, you consent to this use. When you click on "Allow all cookies" or "Allow selected cookies" you can revoke this consent in whole or in part at any time with effect for the future revoke. The options available for this are described in detail below.

When you visit our homepage, only the data transmitted by your browser to our server is collected transmitted to our server. This data is necessary so that you can see our homepage to display our homepage, to inform you about our offers and to allow you to browse our homepage - if necessary, also on its subpages - safely.

The legal basis for the collection of the data is - unless otherwise described below - Art. described below, is Art. 6 para. 1 f) EU General Data Protection Regulation (DSGVO).

In detail, the following data is collected when you visit our homepage:

- IP address
- Type of browser, as well as its language and version
- Operating system and its interface
- Access status / HTTP status code

- Date and time of the request, as well as the respective time zone
- Content of the request and the homepage it came from
- Amount of data transferred

This data is deleted as soon as it is no longer required. We expressly point out that you have the right to lodge a complaint with the responsible data protection and information security officer of the respective federal state of the respective federal state. A list of the data protection officers and their contact details can be found at the following link:

https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html

The competent authority for us is the Bavarian State Office for Data Protection Supervision, Promenade 18, 91522 Ansbach.

If you have any questions or complaints regarding data protection against our company or our homepage, we recommend that you first contact our data protection officer.

You have the following rights towards us:

- Right to correction and deletion
- Right to data portability
- Right to restriction of processing
- Right to information
- Right to object to processing

Whether and to what extent these rights exist / can be enforced in individual cases and which conditions apply in concrete terms, can be derived from the law, i.e. from the DSGVO and the BDSG.

You will receive information at any time about the personal data stored by us about origin, the recipient and the purpose of data collection and data processing. The information is in principle free of charge. If several requests are made per calendar year, we point out that for repeated requests, if necessary, the resulting costs are to be compensated.

1. Cookies

In addition to this data, we use cookies on our homepage.

Cookies are small text files that are stored on your computer (in your browser) after visiting our homepage (in your browser) after visiting our homepage. Should you visit our homepage again afterwards the browser you are using sends the information stored in the cookie to our homepage and can thus information to our homepage and can, for example, make it easier for you to navigate again because default settings are taken over. Cookies are not viruses and cannot install malware or spyware on your computer.

We reserve the right to use the following types of cookies on our homepage:

There are different types of cookies. On the one hand, there are cookies that are only stored on your computer during your visit to our website are stored on your computer ("transient cookies") and on the other hand cookies that are stored for a longer period of time ("persistent cookies") are stored.

Most browsers are set to accept cookies automatically. You deactivate the storage of cookies in your browser and have the option of deleting them from your possibility to delete them

from your hard drive. We would like to point out that a use of our offers on the website without cookies is only possible to a limited extent. However, you can also use your browser to prevent only the setting of certain cookies (eg. Cookies from third-party providers), for example if you want to prevent web tracking. For more information on this can be found in the help function of your browser. Further information about third-party cookies that are set or processed when you visit our website can be found when visiting our website, please refer to the data protection declarations of the named provider.

Transient cookies

These cookies are only stored for the period of use of your browser. These include in particular the session cookies. These store a so-called session ID, with which various requests of your browser can be assigned to the common session can be assigned. This allows your computer to be recognized when you return to the homepage. As soon as you close the browser, these cookies are automatically deleted.

Persistent cookies

The only difference between these cookies and transient cookies is that they are not automatically deleted when you close the browser, but only after a preset time. However, you can delete these cookies at any time via the security settings of your browser.

In addition, you can also use our homepage without the use of cookies. However in such a case, some displays and functions of our offer may be limited. If you would like to deactivate the cookies you can do this using special settings in your browser. It is best to use the the help function of your browser to make the appropriate changes.

Flash cookies and HTML5 storage objects

The Flash cookies that may be used are not collected by your browser, but rather by your Flash plug-in. Furthermore, we may use HTML5 storage objects, which are stored on your end on your end device. These objects store the required data independently of the browser you are using browser you are using and have no automatic expiration date. If you do not wish Flash cookies, you must install a corresponding add-on, e.g. "Better install, e.g. "Better Privacy" for Mozilla Firefox or the Adobe Flash Killer Cookie for Google Chrome. You can prevent the use of HTML5 storage objects by setting using the private mode in your browser. We also recommend that you regularly delete your cookies and browser history manually on a regular basis.

2. Collection of access data / server log files

The delivery and presentation of the contents of our homepage requires for technical the collection of certain data. With your access to our homepage these so-called server log files are collected by us or the provider of the web space. The corresponding information consists of the name of the homepage, the file, the current date, the amount of data date, the amount of data, the web browser and its version, the operating system used, the domain name of your operating system used, the domain name of your Internet provider and the referrer URL as the page from which you accessed our site, as well as the respective IP address. We use this data for the presentation and delivery of our content and for statistical purposes.

As a rule, these log files do not allow any conclusions to be drawn about you and your person. Should processing of your personal data, the legal basis for the processing is our legitimate for the processing is our legitimate interest pursuant to Art. 6 para. 1 f) DSGVO, to use the to be able to constantly improve our offer with the help of the data.

We reserve the right to check the aforementioned data retrospectively should there be a suspicion of illegal use of our homepage offers.

3. SSL encryption

For your security, our website uses SSL encryption when transmitting confidential or personal transmission of confidential or personal content.

This encryption is activated, for example, for inquiries that you send to us via our homepage. Please make sure that the SSL encryption is activated for corresponding activities on your part. The use of encryption is easy to recognize: The display in your browser line changes from "http://" to "https://".

As far as is currently known, data encrypted via SSL cannot be decrypted by third parties. Only transmit confidential information when SSL encryption is activated. An absolute security can not be guaranteed, therefore in case of doubt, it is better to contact us by phone or by mail.

4. Objection against advertising e-mails

Within the legal imprint obligation we have to publish our contact data.

These are partly used by third parties for sending unsolicited advertising and information. We herewith object to any sending of advertising material of any kind not authorized sending of advertising material of any kind.

We also expressly reserve the right to take legal action against the unsolicited sending of advertising material. This applies in particular to so-called spam e-mails, spam letters, spam mails and spam faxes. We would like to point out that the unauthorized transmission of advertising material may affect competition law, civil law and criminal law. This may result in high claims for damages or fines if you disrupt our operations by overfilling mailboxes or overfilling mailboxes or fax machines.

5. Objection or revocation against the processing of your data

If you have given your consent, Art. 6 para. 1 a) DSGVO is the legal basis for the processing of your data. You can revoke your consent at any time. Such a Revocation affects the permissibility of the processing of your personal data, after you have expressed it to us.

Insofar as we base the processing of your personal data on the balance of interests based, Art. 6 (1) f) DSGVO is the legal basis for the processing. In this case you may object to the processing. When exercising such an objection, we request that you explain the reasons why we should not process your personal Data should not be processed as carried out by us. In the event of your justified we will review the situation and either discontinue or adjust the data processing or adapt the data processing or show you our compelling reasons worthy of protection on the basis of which we on which we will continue the processing. Your objection or revocation can be made to the aforementioned responsible entity take place.

6. Contents and services of third party providers

The offer on our homepage may also include content, services and services from other providers that complement our offer (so-called third-party providers). This happens on the one hand with so-called "plug-ins". These are software extensions or additional modules that extend the functions of our homepage. Examples of such maps from Google Maps, YouTube videos or graphic representations.

Calling up these services from third parties regularly requires the transmission of your IP address. Through this, these providers receive your user IP address and also store it. We strive to include only those third-party providers that use IP addresses solely for the delivery of the content. However, we have no influence on which third-party provider the IP address actually stores. This storage can serve statistical purposes, for example. Should we become aware of storage processes by third parties, we will inform our users of this fact in this privacy policy. In this context, please note the following privacy statements of individual third-party providers and service providers whose services we use on our homepage.

We assume no liability for the content or success of the following services no guarantee. The respective owners are responsible for the content of the linked pages.

a) Integration of YouTube videos

We have integrated YouTube videos into our online offer, which are stored on <http://www.YouTube.com> and can be played directly from our website. These are all integrated in "extended data protection mode", i.e. no data about you as a user is transmitted to YouTube if you do not play the videos. Only when you play the videos, the data mentioned in the following will be transferred. We have no influence on this data transmission.

By visiting the website, YouTube receives the information that you have called up the corresponding sub-page of our website. In addition, the data mentioned in the introduction of this statement are transmitted. This occurs regardless of whether YouTube provides a user account through which you are logged in, or whether there is no user account exists. If you are logged in to Google, your data will be directly assigned to your account. If you do not wish to be associated with your YouTube profile, you must log out before activating the button. YouTube stores your data as and to inform other users of the social network about your activities on our website. You have the right to object to the creation of these user profiles, whereby you must contact YouTube to exercise this.

For more information on the purpose and scope of data collection and its processing by YouTube can be found in the privacy policy. There you will also find further information about your rights and settings options to protect your privacy:

<https://www.google.de/intl/de/policies/privacy>.

Google also processes your personal data in the USA. The USA is considered by the European Court of Justice as a country with an inadequate level of data protection. In particular, there is a risk that your data may be processed by US authorities, for control and monitoring purposes, possibly also without any legal remedies, may be processed.

The legal basis for the processing of your data is our legitimate interest pursuant to Art. 6 Paragraph 1 f) DSGVO to present our online content in an appealing manner.

b) Integration of Piwik

For statistical analysis of visitor numbers, our website uses an open-Source software called "Piwik". This software uses so-called "cookies", text files that are stored on your computer and which allow an analysis of your use of the website. The information generated by the cookie about your use of this website (including your IP address) will be transmitted to and stored by our service provider and stored there. The IP address is shortened stored, thus no logical reference to your system can be established. Evaluations, which Piwik creates, we use to evaluate the frequency of use of the website and to optimize the offer accordingly.

7. Handling of comments and contributions

If you leave a contribution or comment on this website, your IP address will be stored. This is done on the basis of our legitimate interests within the meaning of Art. 6 para. 1 f) DSGVO and serves the security of us as website operator. Should your comment violate applicable law, we can be prosecuted and held liable, which is why we have an interest in the identity of the commenter or the Contributing author have. A deletion of your address will take place according to the general principles of this data protection declaration, if the purpose of the storage is no longer given and as far as no legal storage obligations are opposed.

8. Transmission to third parties

A transfer of your personal data to third parties may occur in the cases mentioned in the cases mentioned in the previous paragraph. Our service providers are, in addition to the legal obligation to comply with all data protection regulations, our service providers are bound by further contractual data protection bound. This also includes an obligation as a processor pursuant to Art. 28 para. 3 DSGVO. In all other respects, we transmit personal data to third parties only insofar as a legal permission exists or you have previously consented. You can revoke any consent. You can revoke your consent at any time with effect for the future. To governmental government agencies only within the scope of legal obligations or on the basis of an official order or judicial decision and only to the extent that this is permissible under data protection law.

9. Transfer to countries outside the EU

For the purposes stated for the use of our homepage, a transfer to states EU and the EEA (third countries) is not necessary and therefore does not take place. In addition, we only transfer data to third countries if it is that the recipient of the data has an adequate level of data protection in the sense of Chapter V of the GDPR and that no other interests worthy of protection speak against the transfer of data. We use the following methods to ensure an adequate level of protection at the recipient of the data, we use in particular the model contracts of the EU Commission for the transfer of personal data to third countries.

10. Data security

The persons responsible for this homepage have taken the necessary technical and organizational measures to protect the personal data you have made available to us from loss, destruction, manipulation and unauthorized access.

11. Deletion

As a matter of principle, we delete your personal data as soon as they are no longer required for the purposes for which they were collected and processed and insofar as there are no legal obligations to retain data. Legal retention periods particularly result from the German tax and commercial law, as well as from the pharmaceutical law.

Insofar as pseudonymous usage profiles are stored, these are deleted 24 months after the deleted 24 months after the last new entry.

12. Change of the privacy policy

New legal requirements, entrepreneurial decisions or technical development may require changes in our privacy policy. The Privacy Policy will then be adapted accordingly. You will always find the current version on our website. Profiles and uses them for the purposes of advertising, market research and / or needs-based design of its website. Such an evaluation takes place in particular (even for users who are not logged in) for the provision of tailored advertising.